A Study of Learning Styles, Teaching Styles and Vocabulary
Teaching Strategies in Chinese Primary School

—How Do They Differ and How Can They Be Integrated?

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1. Introduction

Teaching vocabulary is a significant factor in language teaching, since words play an important role in expressing our feelings, emotions, and ideas to others during the act of communication. Vocabulary difficulties could lead to reading comprehension problems. In many EFL (English as a foreign language) classes, even where teachers have devoted much time to vocabulary teaching, the results have been disappointing. For years, vocabulary building skills were mostly taught by using a vocabulary book in which students memorized words and their meanings. In China, students come from a cultural background whose educational system emphasizes rote memorization. They have highly developed memory strategies, but less developed comprehension strategies for problem-solving. The characteristics of the Chinese teaching and learning styles are memorizing and modeling. The traditional classroom vocabulary teaching techniques often leave students struggling with concepts and unable to make progress. Many students feel frustrated with their English vocabulary learning. Therefore, vocabulary teaching is an indispensable part of the English curriculum.

However, students as well as EFL language learners do not take in new information in the same way. Just as we are different in the way we look, act and feel, we are also different in the way we learn. Each of us has a learning style. Many EFL teachers experience student resistance when they introduce an instructional activity in the classroom. Some students want more opportunities to participate in free conversation, expressing their wishes towards a more communicatively oriented approach. On the other hand, there are those who would prefer more emphasis on grammar teaching. It is thought that the teacher, in making decisions regarding the type of activities to conduct in a language classroom, should take into account such learner diversities. Learning style is a consistent way of functioning that reflects the underlying causes of learning behavior. Learning styles are internally based characteristics of individuals for the intake or understanding of new information. All learners have individual attributes relating to their learning processes. Some students may rely heavily on visual presentation; others may prefer spoken language; still others may respond better to movement
activities. It is evident that students learn differently and at different paces because of their biological and psychological differences. Therefore, EFL teachers need to recognize the conflict and difference between teaching and learning to enhance the learning process. An English teaching that explicitly combines different learning styles and strategic vocabulary teaching activities with everyday classroom language instruction can help a teacher to ease the burden. Thus the classroom teacher can perform a key role in this effort as learner trainer. Students can learn English effectively and efficiently.

1.1 Aim

This study is carried out with three main aims: firstly, to investigate the present state of English vocabulary learning styles and teaching styles at a primary school in China; secondly, to investigate the strategies of English vocabulary teaching used by teachers at primary school, and thirdly, to make suggestions for improvement and an attempt to put forward several practical vocabulary teaching strategies to meet the needs of different learning styles, which might reduce teaching and learning style conflicts.

1.2 Material and Method

The procedures consist of sequential steps which include a review of related research, population and sample selection, development of the study instrument, procedures of data collection, and data analyses. The theoretical framework serves as the basis of the evaluation of vocabulary teaching practices at primary school, and of suggestions for improving its drawbacks so as to reduce conflict between teaching and learning styles, and develop vocabulary teaching strategies according to students’ learning styles. In order to investigate current vocabulary teaching practices at a primary school, four sections are included: (1) a survey of the learning style and teaching style among the pupils and teachers, and (2) to survey the teachers’ vocabulary teaching strategies, and (3) to analyze the data collected and describe the procedure for conducting the study, and (4) to discuss a practical suggestion for teachers in English vocabulary teaching, and to present an application of vocabulary teaching mode with concrete teaching activities as well.
1.2.1 Participants

The participants in the present study consist of 253 EFL pupils and 21 EFL teachers of these pupils at the same primary school in the south of China. The pupils (132 girls, 121 boys) from year 8 to 12 were selected in this investigation to state their views as to their learning styles. The pupils’ English level is between intermediate and advanced. As a further step, the English teachers (12 females; 9 males) of these pupils were also asked to express their views regarding the extent of their awareness of their own teaching styles and vocabulary teaching strategies. The teachers are between 25 and 42 years of age. The survey was mailed to the primary school in China, the students and faculties of which had volunteered to participate in the study. They were asked to respond on a voluntary basis to the questionnaire as it applied to their learning English as a foreign language. Of the 203 participants, 21 teachers and 182 pupils returned the questionnaires.

1.2.2 Questionnaires and Data Analysis

In order to answer the three research questions, information is collected through a 3-item questionnaire. This is achieved by using a proved questionnaire followed by a statistical analysis method. The questionnaire has two versions; version 1 is designed to investigate the learning and teaching styles of the pupils and teachers respectively, and version 2 to investigate the attitudes of teachers toward English vocabulary teaching strategies.

The first section, The VAK questionnaire (Chislett and Chapman, 2005) (see Appendix A) consists of 30 questions to which respondents are asked to answer A, B or C. The questionnaire provides users with a profile of their learning preferences. These preferences are about the ways that they want to take in and put out information in a learning context. The VAK profile matches their perception of their preferences for learning. The simplest and most common way of identifying different learning styles is based on the senses. Commonly called the VAK model, this framework describes learners as visual, auditory, or kinesthetic. Visual learners most effectively process visual information; auditory learners understand best through hearing; and kinesthetic/tactile learners learn through touch and movement. Those who have
used VAK before and older respondents have a higher figure for the “match” statistic. Having the students do these might provide information for them on effective learning strategies as well as provide teachers with information on effective teaching strategies. By teaching to the particular learning styles of students, learning outcomes can be improved. Knowledge of the learning styles of students helps instructors to understand the learning difficulties some students have in specific aspects of courses and to reduce their frustration levels.

*Teaching Style Inventory* was designed by Grasha (1996) (see Appendix B). The Grasha-Riechmann Teaching Style Inventory has 40 questions. The statements in the questionnaire will help teachers recognize their teaching style. Only by discovering their own personal teaching style is it possible to become more flexible and match their style to the learning needs of the students. The Grasha-Riechmann teaching style survey determines an individual’s preferred teaching style. Grasha describes five teaching styles: Expert (transmits information), Formal Authority (structured instruction), Personal Model (teach by example), Facilitator (consultant, guides students), and Delegator (assigns task, teacher as a resource). Based on the preferred teaching methods employed by each group, combinations of the five styles create four teaching “clusters:” 1 (teacher-centered, knowledge acquisition), 2 (teacher-centered, role modeling), 3 (student-centered, problem-solving), and 4 (student-centered, facilitative).

The second section is about English vocabulary teaching strategies (see Appendix C). Vocabulary teaching is a complicated task. The teacher has to perform several tasks when teaching a new word: spelling, pronunciation, stress, grammatical class, semantic category, in combination with other semantic and grammatical elements in the sentence, and possible contextual occurrence in various situations. Thus, a language teacher attempting to present a new word, may overlook these characteristics of the word, and remain content with one or two.

With the questionnaire named *Questionnaire on English Vocabulary Teaching Strategies*, the purpose is to find out how the teachers teach vocabulary in the classroom. The recent situation of English vocabulary teaching at primary school is analyzed through the questionnaire. The traditional language teaching approaches have resulted in a number of typical learning styles. In order to incorporate all of the learning styles, the teachers are required to differentiate
instruction through use of the learning styles. As a successful EFL teacher, he or she will find appropriate ways and create valuable approaches to match students’ learning styles and needs.

The study utilizes a quantitative analysis of the data gathered in two self-reporting instruments. The data gathered from the returned surveys are reported through descriptive and inferential statistics, such as item percentages, and are analyzed by computing.

1.2.3 Procedures

The study involves two steps through investigating current vocabulary teaching practices at primary school. Firstly, the investigation of learning and teaching styles involved a survey of the pupils and English teaching staff with the purpose to find out if the teaching style matches with the learning style. Secondly, the current teaching practices involved a survey of teachers’ perceptions of vocabulary teaching skills assessment at primary school. They are evaluated in order to point out the strengths and weaknesses based on the theoretical framework. The survey was conducted in the form of questionnaires. The questionnaires were delivered to the respondents and collected one week later. The respondents were clearly informed of the purpose of the questionnaire. From the data results, some analyses are conducted to examine whether the teaching style matches with the learning style, and what strategies are applied to vocabulary teaching, and finally to present sample activities of multisensory vocabulary teaching mode.

1.2.4 Material for Suggested Strategies

The textbook chosen for the practical teaching program is Michael McCarthy & Felicity O'Dell’s *English Vocabulary in Use (Elementary)*, which is a classroom textbook for vocabulary development. It is intended for elementary students. The book contains 60 units. *Unit 4 Everyday verbs: go/went/gone* is chosen as the text to present the concrete teaching activities. In every chapter, there is a vocabulary comprehension section that includes exercises such as matching vocabulary items to definitions, identifying the odd word out in a sequence, and recognizing the meaning of words in context. In a separate section, learners are encouraged to use the vocabulary items in alternative contexts. They work with cloze
sentences and gap-filling activities or give alternative examples to illustrate understanding of meaning and nuance. Therefore, vocabulary is presented in context and there are plenty of follow-up exercises. Vocabulary is clearly presented and contextualized on left-hand pages with practice activities on facing right-hand pages. The book is designed for primary students and is intended to take learners from a very basic level of vocabulary to a level where they can use around 2,000 words. The vocabulary has been chosen for its usefulness in everyday situations.
2. **Theoretical Background**

This section presents the background information of the previous study. This chapter will first review the contemporary studies on EFL learning and teaching and the concept of learner preference, then present some of the teaching methods facing different learners, and finally discuss the studies done by former researchers of EFL vocabulary teaching.

2.1 **EFL Learning and Teaching**

The term *learning* applies to a conscious process of accumulating knowledge of features, such as vocabulary and grammar, of a language, typically in instructional settings (Yule 2006:163). More than any other species, people are designed to be flexible learners and active agents of acquiring knowledge and skills. Much of what people learn requires formal training, usually in schools. While activities associated with learning have traditionally been used language teaching in schools and have a tendency, when successful, to result in more knowledge ‘about’ the language (as demonstrated in tests) than fluency in actually using the language (as demonstrated in social interaction) (Yule 2006:163). The need for instruction in other languages has led to variety of educational approaches and methods of fostering L2 learning. More recent approaches designed to promote L2 learning have tended to reflect different theoretical views on how an L2 might best be learned.

The most traditional approach is to treat L2 learning in the same way as any other academic subject. Vocabulary lists and sets of grammar rules are used to define the target of learning, memorization is encouraged, and written language rather than spoken language is emphasized. This method has its roots in the traditional teaching of Latin and is described as the grammar-translation method (Yule 2006:165). In this case, the focus is on the language itself, rather than on the information which is carried by the language. Therefore, the goal for the teacher is to see to it that students learn the vocabulary and grammatical rules of the target language. The learners’ goal in such a course is often to pass an examination rather than to use the language for daily communication interaction. Traditionally, the teaching of EFL in most East Asian countries is dominated by a teacher-centered, book-centered, grammar-translation method and
an emphasis on rote memory (Liu & Littlewood 1997). These traditional language teaching approaches have resulted in a number of typical learning styles in East Asian countries, with introverted learning being one of them. Introverted learners enjoy generating energy and ideas from internal sources, such as brainstorming, personal reflection and theoretical exploration. These learners prefer to think about things before attempting to try a new skill. In East Asia, most students see knowledge as something to be transmitted by the teacher rather than discovered by the learners. They, therefore, find it normal to engage in modes of learning which are teacher-centered and in which they receive knowledge rather than interpret it. Therefore, the students are often quiet, shy and reticent in language classrooms. They dislike public touch and overt displays of opinions or emotions, indicating a reserve that is the hallmark of introverts. Chinese students likewise name “listening to teacher” as their most frequent activity in senior school English classes (Liu & Littlewood 1997). This teacher-centered classroom teaching also leads to a closure-oriented style—focusing carefully on all learning tasks and seek clarity. for most East Asian students.

A very different approach, emphasizing the spoken language, became popular in the middle of the twentieth century. It involved a systematic presentation of the structures of the L2, moving from the simple to the more complex, in the form of drills that the student had to repeat. This approach is called the audiolingual method (Yule 2006:165). It was influenced by a belief that the fluent use of a language was essentially a set of ‘habits’ that could be developed with much practice, which involved hours spent in a language laboratory repeating oral drills.

More recent revisions of the L2 learning experience can best be described as communicative approaches. Although there are many different versions of how to create communicative experiences for L2 learners, they are all based on a belief that the functions of language (what it is used for) should be emphasized rather than the forms of the language (correct grammatical or phonological structures) (Yule 2006:166). Communicative instructional environments involve learners whose goal is learning the language itself, but the style of instruction places the emphasis on interaction, conversation, and language use, rather than on learning about the language. The communicative approach is based on innatist and interactionist theories of
language learning and emphasizes the communication of meaning both between teacher and students and among the students themselves in group or pair work. Grammatical forms are focused on only in order to clarify meaning (Lightbown & Spada 2006:95). In these classes, the focus may occasionally be on the language itself, but the emphasis is on using the language rather than talking about it. The teacher tries to lead learners to use the language in a variety of contexts. Students’ success in these courses is often measured in terms of their ability to “get things done” in the second language, rather than on their accuracy in using certain grammatical features. Through communication-based approach, pupils will be able to gain knowledge by challenging its meaning. The emphasis in this activity is on communicating messages where meaning is the clear priority in the interaction (Lightbown & Spada 2006:113). With this kind of communication between teacher and students, students are able to understand the meaning of a subject by analyzing, critical thinking and freely expressing their knowledge.

The most fundamental change in the area of L2 learning in recent years has been a shift from concern with the teacher, the textbook and the method to an interest in the learner (Yule 2006:166). This method is to focus on the learner. For example, one radical feature of most communicative approaches is the toleration of ‘errors’ produced by students. Traditionally, ‘errors’ were regarded negatively and had to be avoided. The more recent acceptance of such errors in learners’ use of the L2 is based on a fundamental shift from the traditional view of how L2 learning takes place. An ‘error’ is not something that hinders a student’s progress. Just as children acquiring their L1 produce certain types of ungrammatical forms at times, so we might expect the L2 learner to produce similar forms at certain stages.

### 2.2 Learner Style Preferences

Learning preferences are personal learning strengths and weaknesses, and different approaches or ways of learning. Many educators believe that learners have clear preferences for how they go about learning new material and that teaching to these preferred styles will increase educational success. Since all of these students are in class at the same time, as a teacher you will be called on to use a variety of instructional approaches to reach all of them. Research has shown that learners have three basic perceptual learning channels:
1. Visual learning--reading, studying charts
2. Auditory learning--listening to lectures, audiotapes
3. Kinesthetic learning--experiential learning, that is, total physical involvement with a learning situation (Reid 1987: 89).

At the same time, in accordance with Lightbown and Spada (2006:58), students who absorb content best by listening are auditory learners. Those who learn best by seeing are visual learners, while a need to add a physical action to the learning process are kinesthetic learners. Therefore, according to both Reid and Lightbown & Spada, visual learners learn by seeing. They do best with textbooks that have graphs, photographs, and charts. Auditory learners learn by being read to, and by discussing what has been read. They will also be more likely to be distracted by sounds. The kinesthetic learner will enjoy being able to move while learning. They have a hard time sitting still for long periods of time and may become disturbing if they are not allowed to get up quite often during the day. The kinesthetic learner needs hands-on experience to, as it were, “get it”.

The visual learner may think in pictures and learns best from visual displays including diagrams, illustrated text books, overhead transparencies, videos, flipcharts and hand-outs. During a lecture or classroom discussion, visual learners often prefer to take detailed notes to absorb the information. Videos can be good for a visual learner, as he can see what is going on and specific examples of the subject he is trying to learn. These learners need to see the teacher’s body language and facial expression to fully understand the content of a lesson. They tend to prefer sitting at the front of the classroom to avoid visual obstructions (e.g. people’s heads). Auditory learners might learn best through verbal lectures, discussions, talking things through and listening to what others have to say. They interpret the underlying meanings of speech through listening to tone of voice, pitch, speed and other nuances. Written information may have little meaning until it is heard. These learners often benefit from reading texts aloud and using a tape recorder. Kinesthetic persons learn best through a hands-on approach, actively exploring the physical world around them.

When learners express a preference for seeing something written or for memorizing material which we feel should be learned in a less formal way, we should not assume that their ways of
working are wrong. Instead, we should encourage them to use all means available to them as they work to learn another language (Lightbown & Spada 2006:58). Students preferentially take in and process information in different ways, and teaching methods also should vary accordingly. How much a student can learn is also determined by the compatibility of the student’s learning styles and the teacher’s teaching styles. It is important for teachers to know their learners’ preferred learning styles because this knowledge will help teachers to plan their lessons to match or adapt their teaching and to provide the most appropriate activities to suit a particular learner group. Therefore, EFL teachers need to recognize the conflict and difference between teaching and learning to enhance the learning process. Matching the language instruction methods to student learning styles can enhance academic achievement.

2.3 Matching of Learning and Teaching Styles

A variety of approaches have been taken in research on a link between student learning styles on the one hand and teaching styles on the other. Ford and Chen explored the relationship between matching and mismatching of instructional presentation styles with students’ cognitive styles, that is, the area of matching of student and teacher styles. The results suggest that the matched-conditions group had better performance than the mismatched-conditions group only for students (Ford & Chen 2001:21). To some extent, this study provides support for the effect of matching condition on learning outcomes.

The term “teaching style” refers to “a teacher’s personal behaviors and media used to transmit data to or receive it from the learner” (Kaplan & Kies 1995: 29). Teaching styles focus on teachers and their distinct approach to teaching. Differences in teaching styles may also impact on areas such as classroom arrangements, the organization and assessment of activities, teacher interactions with students and pedagogical approaches. Jarvis (1985:14) used three classifications to identify teaching styles: (a) a didactic style which was teacher-controlled through lectures and student note taking; (b) a Socratic style which was teacher directed through the use of questions to which the students responded; and (c) a facilitative style in which the teacher prepared the learning environment and the students were responsible for their own learning. However, Van Tilburg and Heimlich (Heimlich, 1990:3-9) in an attempt to
describe an individual’s teaching style, defined two domains, sensitivity and inclusion. The
sensitivity domain is based on the ability of the teacher to sense the shared characteristics of
the learners. The inclusion domain is based on the teacher’s willingness and ability to utilize
instructional strategies that take advantage of the group’s characteristics. An individual can be
classified into one of four teaching styles based on their sensitivity and inclusion scores. The
low inclusion and low sensitivity quadrant is labeled “expert”. The “expert” teacher is subject
oriented and tends to use the lecture method of instruction. Teachers scoring in the low
inclusion and high sensitivity quadrant are termed “providers”. “Providers” are learner-
centered and seek to teach effectively. “Providers” tend to use group discussion, demonstrations, and guided activities. The quadrant defined by high inclusion and low
sensitivity is labeled “facilitator”. Teachers falling into the “facilitator” category are teacher-
centered and the method of instruction is dictated by the subject matter. Teachers in the final
quadrant with scores of high inclusion and high sensitivity are “enablers”. “Enablers” are very
learner-centered and the learners define both the activity and the process in the learning
environment. Grasha also groups five teaching styles into four clusters (1996:154):

Cluster 1 - expert/formal authority: tends toward teacher-centered classrooms in
which information is presented and students receive knowledge.
Cluster 2 - personal model/expert/formal authority is a teacher-centered approach that
emphasizes modeling and demonstration. This approach encourages students to
observe processes as well as content.
Cluster 3 - facilitator/personal model/expert cluster is a student-centered model for
the classroom. Teachers design activities, social interactions, or problem-solving
situations that allow students to practice the processes for applying course content.
Cluster 4 – delegator expert places much of the learning burden on the students.
Teachers provide complex tasks that require student initiative to complete.

However, students learn in many ways — by seeing and hearing; reflecting and acting;
reasoning logically and intuitively; memorizing and visualizing. Teaching methods also vary.
Some instructors lecture, others demonstrate or discuss; some focus on rules and others on
examples; some emphasize memory and others understanding. How much a given student
learns in a class is governed in part by that student’s native ability and prior preparation but
also by the compatibility of his or her characteristic approach to learning and the instructor’s
characteristic approach to teaching (Felder & Henriques 1995:21). Felder and Henriques
showed that matching teaching styles to learning styles can significantly enhance academic achievement, student attitudes, and student behavior at the primary and secondary school level, and specifically in foreign language instruction (Felder & Henriques 1995:28). This is not to say that the best thing one can do for one’s students is to use their preferred modes of instruction exclusively. Students will inevitably be called upon to deal with problems and challenges that require the use of their least preferred modes, and should be given practice in the use of those modes on a regular basis. However, frustration, and burnout may occur when students are subjected over extended periods of time to teaching styles inconsistent with their learning style preferences. Therefore, effective matching between teaching style and learning style can be achieved when teachers are aware of their learners’ needs, capacities, potentials and learning style preferences in meeting these needs.

2.4 Teaching Method

Teaching methods are primarily descriptions of the learning objective oriented activities and flow of information between teachers and students. Which instructional method is “right” for a particular lesson depends on many things, and among them are the developmental level of the students, the subject-matter content, the objective of the lesson, and material resources. The following sections are descriptions of teaching methods that are correlated to the study.

2.4.1 Multisensory Approach

Any teacher has experienced meeting students with different learning styles. Three common learning styles are visual, auditory, and kinesthetic. Recognizing these differences and striving to incorporate approaches that are multisensory can promote greater interest, enthusiasm, and more thorough learning. Multisensory instruction refers to any learning activity that includes the use of two or more sensory modalities simultaneously to take in or express information (Birsch 1999: 1). The sensory modalities include visual (sight), auditory (hearing), tactile (touch) and kinesthetic (movement). Using a multisensory teaching approach means helping students to learn through more than one of the senses. Students have learning differences in one or more areas of reading, writing, listening comprehension, and expressive language.
Multisensory instruction can facilitate students’ ability to learn and recall information by combining explicit instruction and multisensory strategies (Birsch 1999:2). Multisensory teaching is simultaneously visual, auditory, and kinesthetic-tactile to enhance memory and learning. Links are consistently made between the visual (what we see), auditory (what we hear), and kinesthetic (what we feel) pathways in learning. These teaching techniques and strategies stimulate learning by engaging students on multiple levels. Some researchers theorize that many students have an area of sensory learning strength, sometimes called a learning style. This research suggests that when students are taught using techniques consistent with their learning styles, they learn more easily, faster, and can retain and apply concepts more readily to future learning. Most students, with a disability or not, enjoy the engaging variety that multisensory techniques can offer (Logsdon 2009). Multisensory techniques enable students to use their personal areas of strength to help them learn. They can range from simple to complex, depending on the needs of the student and the task at hand.

Multisensory techniques that stimulate visual reasoning and learning are called visual techniques. Those techniques that focus on sound and stimulate verbal reasoning are called auditory techniques. Multisensory techniques that involve using body movement are called Kinesthetic Methods (Logsdon 2009). For instance, the visual teaching methods include strategies such as using text or pictures on paper, posters, models, projection screens, or computers, student-created art, and images. Auditory techniques include strategies such as using hearing aids, video, film, or multi-image media with accompanying audio; and music, song, instruments, speaking, rhymes, chants, and language games. Moreover, multisensory methods involve games such as jumping rope, clapping, stomping or other movements paired with activities while counting, and singing songs related to concepts.

Generally speaking, students learn more when information is presented in a variety of modes than when only a single mode is used. The point is supported by a research study carried out several decades ago. Felder and Henriques (1995:28) claim that students retain 10 percent of what they read, 26 percent of what they hear, 30 percent of what they see, 50 percent of what they see and hear, 70 percent of what they say, and 90 percent of what they say as they do...
something. Thus, what must be done to achieve effective foreign language learning is to balance instructional methods, so that all learning styles are simultaneously accommodated.

However, teaching styles are made up of the methods and approaches with which instructors feel most comfortable; if they tried to change to completely different approaches they would be forced to work entirely with unfamiliar, awkward, and uncomfortable methods, probably with disastrous results from the students’ point of view. Fortunately, instructors who wish to address a wide variety of learning styles need not make drastic changes in their instructional approach. The way they normally teach addresses the needs of at least three of the specified learning style categories; regular use of at least some of the instructional techniques given below should suffice to cover the remaining five (Felder & Henriches 1995:28-29).

- Motivate learning. As much as possible, teach new material (vocabulary, rules of grammar) in the context of situations to which the students can relate in terms of their personal and career experiences, past and anticipated, rather than simply as more material to memorize (intuitive, global, inductive).
- Balance concrete information (word definitions, rules for verb conjugation and adjective-noun agreement) (sensing) and conceptual information (syntactical and semantic patterns, comparisons and contrasts with the students’ native language) (intuition) in every course at every level. The balance does not have to be equal, and in elementary courses it may be shifted heavily toward the sensing side, but there should periodically be something to capture the intuitors’ interest.
- Balance structured teaching approaches that emphasize formal training (deductive, sequential) with more open-ended unstructured activities that emphasize conversation and cultural contexts of the target language (inductive, global).
- Make liberal use of visuals. Use photographs, drawings, sketches, and cartoons to illustrate and reinforce the meanings of vocabulary words. Show films, videotapes, and live dramatizations to illustrate lessons in texts (visual, global.)

It is impossible for instructors to do all that in a course and still cover the syllabus. They can make extensive use of some of the recommended approaches, particularly those involving opportunities for student activity during class. The idea, however, is not to adopt all the techniques at once but rather to pick several that look feasible and try them on an occasional basis. In this way a teaching style that is both effective for students and comfortable for the instructor will evolve naturally, with a potentially dramatic effect on the quality of learning that subsequently occurs.
In all classrooms, there will be students with multiple learning styles and students with a variety of major, minor and negative learning styles. An effective means of accommodating these learning styles is for teachers to change their own styles and strategies and provide a variety of activities to meet the needs of different learning styles. Then all students will have at least some activities that appeal to them based on their learning styles, and they are more likely to be successful in these activities. Creating multi-sensory lessons that help students focus on the material at hand is a helpful way to meet this goal. These activities will be that the student has a visual memory from seeing materials, an auditory memory from hearing the sound it makes, and a kinetic memory from having body movement. When planning a unit, the teacher should try to check to be certain that he or she includes elements like movement activity, pictures, tape recorder and so on. In order to meet diverse needs from individual students, many multi-sensory activities need to be presented at once.

2.5 Vocabulary Teaching

Vocabulary instruction is one of the most important aspects of language teaching. One of the main tasks of a language teacher is to help students develop a sufficiently large vocabulary. This section will present a few vocabulary teaching points that related to the study.

2.5.1 Word Associations

The words are related to each other in various ways. Richards (2008:37) illustrates two examples to show the word association: (1) the meaning of the word depends to some extent on its relationship to other similar words, often through sense relations, and (2) words in a word family are related to each other through having a common base form, but different inflectional and derivational affixes. It seems logical to assume that these relationships are not just quirks, but reflect some type of underlying mental relationship in the mind. In association methodology, a stimulus word is given to subjects and the automatic responses that have been thought out will have the strong connection with the stimulus in the subjects’ lexicon. For a stimulus word like needle, typical responses would be thread, pin, sharp, and sew. However, different people might have different associations attached to a word like needle. They might
associate it with “pain”, or “blood”, or “hard to find”. These associations are not treated as a part of the word’s conceptual meaning. Not only can words be treated as “containers” of meaning, or as fulfilling “roles” in events, they can also have “relationships” with each other (Yule 2006:104). Words cannot be treated as if they were a swarm of bees — a bundle of separate items attached to one another in a fairly random way. They are clearly interdependent.

In some cases it is difficult to understand a word without knowing the words around it: orange is best understood by looking at it in relation to red and yellow, or warm by considering it as the area between hot and cold (Aitchison 2003:75). Every word in the language has similar links with numerous others. In everyday talk, we often explain the meaning of words in terms of their relationships. For example, if we are asking the meaning of the word shallow, we might give the meaning as “the opposite of deep”. This approach is used in the semantic description of language and treated as the analysis of lexical relations.

Suppose the mental lexicon is a sort of connected graph, with lexicon items at the nodes with paths from each item to the other. Theories of this type are known as network theories. A network is ‘anything reticulated or decussated at equal distances, with interstices between the intersections’. A network in relation to the mental lexicon simply means “an interconnected system” (Aitchison 2003:84). If you ask a thousand people what you think of when you say hammer, more than half will say nail. If you say table, they will mostly say chair, and butter elicits bread, needle elicits thread and salt elicits pepper. A network of some type is inevitable. The link between one particular word and another is formed by habits. There are many different types of link between the stimulus word and the response. Collocation is a common response involving a word which was likely to be collocated (found together) with the stimulus in connected speech, as with salt water, butterfly net, bright red (Aitchison 2003:86). Lexical collocation has been defined as the occurrence of two or more words within a short space of each other in a text (Sinclair 1991: 170). The list of lexical collocation includes information about the frequency of words used in collocation as well as specific statistical counts used to calculate the figures needed for comparison and authorization of the examples of collocation. Collocation is the relationship between two words or groups of words that often go together and form a common expression. There is a principle to interpret the way in which meaning
arises from language text. Collocation illustrates the idiom principle, that is, a language user has available to him or her a large number of semi-preconstructed phrases that constitute single choices, even though they might appear to be analyzable into segments (Sinclair 1997:110). This may reflect the recurrence of similar situations in human affairs; it may illustrate a natural tendency to economy of effort; or it may be motivated by the exigencies of real-time conversation. At its simplest, the principle of idiom can be seen in the apparently simultaneous choice of two words, for example, of course (Sinclair 1997:110). On some occasions, words appear to be chosen in pairs or groups and these are not necessarily adjacent. If the expression is heard often, the words become 'glued' together in our minds. “Crystal clear”, “middle management”, “nuclear family” and “cosmetic surgery” are examples of collocated pairs of words. Some words are often found together because they make up a compound noun, for example “riding boots” or “motor cyclist”. English has many of these collocated expressions and some linguists argue that our mental lexicon is made up of many collocated words and phrases as well as individual items.

2.5.2 Vocabulary in Discourse

Most people think of vocabulary as lists of words. However, apart from single words, vocabularies include numerous multi-word items. Richards (2008:97) states that the words take on aspect of a single entity, that is, a string of words acts as a single lexeme with a single meaning. When this happens, those lexemes are called multiword units. Vocabulary is more than just individual words working separately in a discourse environment (Richards 2008:113). Therefore, once words are placed in discourse, they establish numerous links beyond the single orthographic word level, such as set phrases, variable phrases, phrasal verbs and idioms. Thornbury (2002: 6) mentions the term “lexeme” which he defines as “a word or group of words that function as a single meaning unit.” Additionally, he talks about lexical chunks, which vary in the degree in which they can be fixed or idiomatic, sentence frames, and phrasal verbs. Despite the differences in terminology, it is obvious that the above-mentioned classifications highlight the fact that words require their neighboring words to express meaning. Learners need to keep in mind that these multi-word units are necessary if natural
communication is to happen. For example, in order to acquire phrasal verbs, students need to understand their form, their meaning and their use. Larsen-Freeman (2001: 254) mentions that knowing the form of a phrasal verb includes knowing whether it is followed by a particle or by a preposition, whether it is transitive or intransitive, whether it is separable or not, and what stress and juncture patterns are used. Knowing the meaning encompasses literal, figurative and multiple meanings. Finally, knowing the use covers understanding the fact that phrasal verbs are part of informal discourse and that they operate by the principle of dominance. For example, if learners encounter the verb “look” in a reading passage and have trouble understanding what it means, their chances of guessing the meaning from context are minimized if they ignore the particle or preposition that follows it, such as look after, look up, look around. If then they decide to look it up in a dictionary, they will not necessarily find the definition that fits the context.

There is a need for the instructor’s direct intervention in the teaching of selected vocabulary items. There are several techniques and procedures a teacher might choose to help learners acquire new vocabulary items. Lewis (1997) claims that what teachers need to do is adapt activities so that the tasks have a clear lexical focus. To achieve this goal, Lewis (1997: 205) points out that teachers should do the following:

- Consciously take every chance to expand the learners’ phrasal lexicon.
- Highlight Fixed Expressions and prototypical examples, so ensuring learners have maximum benefit from the language they meet.
- Encourage accurate observation and noticing by learners, but without excessive analysis.
- Use many different ways to increase learners’ awareness of the value of noticing, recording and learning multi-word items.
- Encourage lexical, but not structural, comparison between L1 and L2.
- Help learners to hear and learn language in multi-word units.

Using the context of surrounding words and sentences, students will be able to figure out the meaning of new and unfamiliar words to enhance reading enjoyment. They will practice looking for new and unfamiliar words in prepared sentences and use context to determine meanings of words.
2.5.3 Techniques

During a child’s early years, the order in which he learns the vocabulary in his mother tongue is this: the child has an experience with some object (perhaps a new toy truck). While his attention is on the truck, the child then hears the name of the object which has attracted his interest. First the child’s attention is drawn to the truck; then the child gets the word that names it. In second-language classes, we can apply what has been discovered about the acquisition of first language vocabulary (Allen 1983:13). Whenever possible, teachers offer their students some sort of experience with an object for which the English word will be taught. They can draw students’ attention to an object before spending much time on the English name for it. For instance, if the textbook has a picture that shows a man and a woman, and the English words *man, woman* have not already been taught, we do not need to introduce those words now. When the students see the pictured man and woman, they will request the English words. When that happens, we are delighted to supply those words. Therefore, at the beginning of the vocabulary lesson, we call students’ attention to the set of stick figures. This can be done by pointing, or by covering one of the figures with a piece of paper, or by drawing a frame around the figures.

One of the best known proposals for second language teaching approach is called Total Physical Response (TPR). TPR was developed by James Asher, whose research has shown that students can develop quite advanced levels of comprehension in the language without engaging in oral practice (Lightbown & Spada 2006: 130). In TPR classes, students participate in activities in which they hear a series of commands in the target language, for example: “stand up”, “sit down”, “pick up the book”, “put the book on the table”. For a substantial number of hours of instruction, students are not required to say anything. They simply listen and show their comprehension by their actions. Asher’s research shows that, for beginners, this kind of listening activity gives learners a good start (Lightbown & Spada 2006: 130). It allows them to build up a considerable knowledge of the language without feeling the nervousness that often accompanies the first attempts to speak the new language. When we ask students to respond physically to oral commands which use the new words, the activity is very much what
happens when one is learning one’s mother tongue (Allen 1983:23). Each of us — while learning our own language — heard commands and obeyed them for many months before we spoke a single word. Children have frequent experiences in obeying commands during the early years of learning the mother tongue. Those experiences appear to play an important part in the learning of vocabulary. Comparable experiences should be provided in the second language classroom for students of all ages. When students have observed an action — touching, for example — and have wondered what the action is called in English, it is not difficult to teach them the word touch. For mastery of the word, we can ask the class to obey simple commands that contain touch; the commands are given first by the teacher, then by selected students.

Demonstrating an action is the best way of teaching meaning of many verbs (Allen 1983:37). To teach the word walk, for instance, we start walking toward another part of the classroom. When it appears that the students are paying attention and wondering about the purpose of our action, we say, while continuing to walk, “I’m walking...walking.” The meaning of other verbs can be shown through simple dramatic presentations. Even teachers with no dramatic ability can mime certain actions well enough to show the meaning of verbs like eat, drink, laugh and smile. Pictures are very useful for showing the meanings of verb phrases (is running, is jumping, are playing football). But they do not offer the best way of introducing the single-word verb forms like jump, play, or walk. To introduce the meaning of a verb, it is easy and helpful to use our commands. The command is spoken loudly by the teacher in English, the students perform the action.

2.5.4 Games

Gibb (1978), quoted by Rixon (1992:3), claims that a game is an activity carried out by cooperating or competing decision-makers, seeking to achieve, within a set of rules, their objectives. Applying this to teaching, we can know how students playing a game are encouraged to use language to some purpose. Language should always be the basis of the game, especially in classes where students are of different abilities. Looking at the language skills involved is a good start when considering whether a particular game will be suitable for a
particular purpose, but other features may be just as important (Rixon 1992:1). For language-teaching purposes we need to make sure that the skills needed in any game are heavily enough weighted on the language side. For example, chess is an excellent game in itself, but it is almost useless from the language-teaching point of view. Lee (1997:2) claims that most language games distract the learners’ attention from the study of linguistic forms. They stop thinking about the language and instead use it. A language is learnt by using it, and it means using it in situations and communicatively. Thus, all language games must be communicative in order to aid language learning activity, and provide the learners with communicative experience of one sort.

The actual language that is called for varies from game to game, but there is a basic division in what the students must do with it to achieve success, which can help to keep up the students’ interest. Games that involve running around in response to words of command are also popular with the very active students and give them training in listening skills (Rixon 1992:39). Much enjoyable language work could be built into their physical training lessons. The games could interest the students in formal accuracy — through enjoyment.

Two games in language teaching and learning run through everything a teacher does, that is, games whose main focus is on correctness and those in which it is on communicative effectiveness (Rixon 1992:22). Different types of game are appropriate for different purposes. The games which depend upon players producing correct language must be controlled or at least led by the teacher, who awards credit for correct answers. Correct repetition of a limited range of language is the important thing in these games. Players must get things right in order to win. Players can be required to say something correctly, sometimes to practice a structure, or to extend vocabulary and challenge memory, while the emphasis of communication games is on the overall message of players’ language (Rixon 1992:27). Success is judged by the outcome of what is said rather than by its form. The language used by the players may be formally less than perfect, but if the message is understood the objective will be reached. The students can measure their own success by the speed and efficiency with which they reach the objective of the game. A good example of communication game is Describe and Draw. The
The main rule in this game is the one that forbids player B to see the original picture before the end of the game. The only way he can find out about it is by having a conversation with A. The language used as the two sides try to solve the problem will be free and varied.

Games, in the strict sense, have definite beginning and end and are governed by rules (Lee 1997:3). A well-designed game has its own momentum and is far less likely to ‘run out of stream’ than many other classroom activities. This closure is useful and students know when a game will be over. It helps to give some structure to what they are doing. There is a definite point at which the game is over, and it is easy to monitor students’ performance and give them appropriate help on the language side.
3. Data Analysis

This section is the analysis of the data results that are based on the questionnaires. Descriptive statistics were calculated for the questionnaire data. Analysis of variance was used to compare learning styles and teaching styles.

3.1 Analysis of The VAK Questionnaire

According to the VAK model, most people possess a dominant or preferred learning style. The VAK learning style uses the three main sensory receivers: visual, auditory, and kinesthetic to determine the dominant learning style. This self-assessment questionnaire was emailed to 253 students at the primary school in China to take part in the study. Of the 253 questionnaires distributed, 182 were returned, giving a response rate of 72%. All returned questionnaires were valid because of the willingness of pupils. They volunteered to participate in the study. Results from The VAK Questionnaire are shown in Table 1.

Table 1. VAK Learning Styles

<table>
<thead>
<tr>
<th>VAK Learning Style</th>
<th>Pupils</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual</td>
<td>128</td>
<td>70.3%</td>
</tr>
<tr>
<td>Auditory</td>
<td>43</td>
<td>23.7%</td>
</tr>
<tr>
<td>Kinesthetic</td>
<td>11</td>
<td>6%</td>
</tr>
</tbody>
</table>

Table 1 displays that visual is the major style; followed by auditory, and kinesthetic was a minor style. The proportion of the pupils who characterized themselves as visual learners is 70.3%. Nearly 23.7% of the pupils have a preference for auditory learning, and the rest of the pupils (6%) prefer kinesthetic learning. This demonstrates that most pupils have a preference for visual features in learning in the study, which was reflected in their interest in the use of images, graphs and other structures to support their learning. The rest of participants considered themselves auditory learners, which suggests that these pupils prefer lectures, tutorials, group discussions and presentation tasks over other tasks. The participants who characterized themselves as kinesthetic learners felt strongly about their response and described their desire to experience and do things in order to learn.
3.2 Analysis of Teaching Style Inventory

All of the items in the questionnaire were taken from Grasha’s Teaching Style Inventory (1996). He identified five teaching styles to represent the typical orientations and strategies teachers use. Grasha claims that these styles converge into four different clusters. These clusters are Cluster 1 (expert/formal authority style), Cluster 2 (personal model/expert/formal authority), Cluster 3 (facilitator/personal model/expert), and Cluster 4 (delegator expert). Each cluster of teaching style conveys a distinguished message to the students.

Of the 21 surveys distributed to the teachers of these pupils, 21 were completed, giving a response rate of 100%. Results from the Teaching Style Survey are shown in Table 2:

<table>
<thead>
<tr>
<th>Teaching Style</th>
<th>faculties</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>expert</td>
<td>15</td>
<td>71.4%</td>
</tr>
<tr>
<td>formal authority</td>
<td>4</td>
<td>19.1%</td>
</tr>
<tr>
<td>facilitator</td>
<td>2</td>
<td>9.5%</td>
</tr>
<tr>
<td>delegator</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

Table 2 shows that 71.4% of the teachers preferred the “expert” style, and 19.1% of the subjects preferred the “formal authority” style. A very low percentage (9.5%) of the teachers preferred the “facilitator” style. Strangely, no subjects preferred the “delegator” style. According to Grasha (1996), expert and formal authority styles fall into Cluster 1 (teacher-centered), and facilitator belongs to Cluster 2 (student-centered). According to Grasha (1996:154), the expert/formal authority cluster tends toward a teacher-centered classroom in which information is presented and students receive knowledge. The facilitator/personal model cluster emphasizes the personal nature of teacher-student interactions. They guide and direct students by asking questions, exploring options, suggesting alternatives, and encouraging them to develop criteria to make informed choices. The delegator cluster emphasizes the development of a student’s capacity to function independently. The teacher is available at the request of students as a resource person. As presented in Table 2, the dominant teaching style of these teachers is teacher-centered approach, with a high proportion of respondents (90.5%). Only a small number (9.5%) used student-centered approach, when one might have been
expected that they would have preferred higher level categories.

### 3.3 Comparison Between Learning and Teaching Styles

Experts have identified three basic learning styles: visual learners, auditory learners, and kinesthetic learners. It is based on modalities — a channel by which human expression can take place and is composed of a combination of perception and memory. Modalities can be divided into three categories: visual — sights, pictures, diagrams, symbols; auditory — sounds, words; kinesthetic — taste, touch, and smell. It is shown as below (Table 3):

<table>
<thead>
<tr>
<th><strong>Table 3</strong> Learning Modalities</th>
<th><strong>Information Receiving Modalities</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of Learning Style</td>
<td>Information Receiving Modalities</td>
</tr>
<tr>
<td>Visual (70.3%)</td>
<td>Pictures, videos, graphics, diagrams, charts, models</td>
</tr>
<tr>
<td>Auditory (23.7%)</td>
<td>Lecture, recording, storytelling, music, verbalization, questioning</td>
</tr>
<tr>
<td>Kinesthetic (6%)</td>
<td>Acting, role-play, clay modeling</td>
</tr>
</tbody>
</table>

Most learners learn most effectively with one of the three modalities and tend to miss or ignore information presented in either of the other two. Visual learners remember best what they see: pictures, diagrams, flow charts, time lines, films, and demonstrations. If something is simply said to them they will probably forget it. Auditory learners remember much of what they hear and more of what they hear and then say. They get much out of discussions, prefer verbal explanation to visual demonstration, and learn effectively by explaining things to others. Each of the learning modalities tends to coincide with certain teaching method.

Table 3 displays that the use of visual images needs to be a large part of the teaching practice to meet the needs of visual learners (70.3%), while the proper use of lecture can cater for the needs of auditory learners (23.7%), and learning through using all of the sensory processes to take in information is what kinesthetic learners (6%) call for.

The teaching style survey, however, has suggested that every teacher has preferred teaching styles with which they are comfortable and revert to in chaotic situations. According to Grasha (1996), teaching style is viewed as a particular pattern of needs, beliefs, and behaviors that
teachers display in the classroom. These teaching styles are associated with particular teaching roles, attitudes, behaviors and preferred methods and tend to complement certain preferred learning styles. Each teaching style accommodates a particular teaching method. The teaching styles associated with teaching methods are showed as following (Table 4):

**Table 4  Teaching Methods**

<table>
<thead>
<tr>
<th>Percentage of Teaching Style</th>
<th>Teaching Methods Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expert /Formal authority</td>
<td>· Tutorials Technology</td>
</tr>
<tr>
<td>(90.5%)</td>
<td>· Based Presentations</td>
</tr>
<tr>
<td></td>
<td>· Exams/Grades Emphasized</td>
</tr>
<tr>
<td></td>
<td>· Term Papers</td>
</tr>
<tr>
<td></td>
<td>· Teacher-Centered Questioning</td>
</tr>
<tr>
<td></td>
<td>· Lectures</td>
</tr>
<tr>
<td></td>
<td>· Tutorials</td>
</tr>
<tr>
<td>Facilitator (9.5%)</td>
<td>· Case Studies</td>
</tr>
<tr>
<td></td>
<td>· Cognitive Map Discussions</td>
</tr>
<tr>
<td></td>
<td>· Critical Thinking Discussions</td>
</tr>
<tr>
<td></td>
<td>· Fishbowl Discussions</td>
</tr>
<tr>
<td></td>
<td>· Key Statement Discussions</td>
</tr>
<tr>
<td></td>
<td>· Laboratory Projects</td>
</tr>
<tr>
<td></td>
<td>· Problem Based Learning</td>
</tr>
<tr>
<td></td>
<td>· Role Plays/Simulations</td>
</tr>
<tr>
<td></td>
<td>· Roundtable Discussions</td>
</tr>
</tbody>
</table>

As presented in Table 4, it is clear that the characteristic of the expert/formal authority teaching style is teacher-centered instruction. Meanwhile, the characteristic of the teacher-centered method is lecture, where the teacher feels responsible for providing and controlling the flow of the content and the student is expected to receive the content. It is the most traditional, long-established method of teaching. The instructor talks more or less continuously to the class. The class listens, takes notes of the facts and ideas worth remembering, thinks over them later; but the class does not converse with the instructor. Therefore, expert /formal authority teacher sends a message to students that “I’m in charge here” and tends to create a “cool” emotional climate. In contrast, a teacher who has a facilitator model teaching style tends to focus on activities, such as case studies, role plays, discussions and so on. This teaching style emphasizes student-centered learning and there is much more responsibility placed on the students to take the initiative for meeting the demands of various learning tasks. It works best
for students who are comfortable with independent learning and who can actively participate and collaborate with other students. Teachers typically design group activities which necessitate active learning, student-to-student collaboration and problem solving. The teacher will often try to design learning situations and activities that require student processing and application of course content in creative and original ways. Thus, an emphasis on the facilitator teaching style creates a different picture from the expert/formal authority teaching style. It sends message to students that “I’m here to consult with you and to act as a resource person”. A warmer emotional climate is created and students and teachers work together, share information.

Based on the explanations of Grasha (1996:154), the expert/ formal authority teachers present themselves as possessing knowledge and expertise that students need, and are mainly concerned with verbally transmitting as much information as possible to the students. This teacher-centered method is associated chiefly with the transmission of knowledge. Student achievement is at the forefront of a teacher- centered curriculum, but teachers are driven to meet accountability standards and often sacrifice the needs of the students to ensure exposure to the standards. Meanwhile, Table 3 and Table 4 show that learning styles of most pupils and teaching styles of most teachers are incompatible in several dimensions. Most pupils are visual learners, while most teaching is verbal — the information presented is predominantly auditory (lecturing) or a visual representation of auditory information (words written in texts and handouts, or on a chalkboard). The pupils regard “listening to teacher” as their most frequent activity in English classes.

3.4 Analysis of Questionnaire on English Vocabulary Teaching Strategies

The questionnaire was handed out to 21 English teachers of these students, with a 100% response rate from all the faculties. The results of the questionnaire were the following ones.

For the attitude to vocabulary teaching, the result of the questionnaire survey of teachers shows that 23.8% of the teachers think that vocabulary teaching in English teaching is ‘the
most important’ and 66.7% of the teachers think that it is ‘very important’. On the other hand, 9.5% of the teachers regard vocabulary teaching as ‘not so useful’.

On the aspect of presenting vocabulary in appropriate contexts and situations, the survey indicates that 4.7% of the teachers are aware of the use of context to word teaching and chose ‘always stick to it’, while 19.1% of the teachers chose ‘not always’ in vocabulary teaching in appropriate contexts and situations, and 76.2% of the teachers separate the vocabulary from context.

When coming across the vocabulary teaching of series connected memory system, consequently, there is a very high proportion of teachers who know this kind of approach but never use it (84.9%). The percentage of teachers who sometimes use this kind of approach is extremely low (12.4%). The rest of the teachers (3.7%) have no idea about this approach.

As for the vocabulary teaching strategy of discriminating the meaning of a word by distinguishing the root, the questionnaire reveals that 100% of the teachers use this kind of approach sometimes.

With regard to another vocabulary teaching strategy of discriminating the meaning of a word by word tree, a high number of of the teachers, 80.9%, answered ‘know this kind of approach but never use it’, while only 9.5% of the teachers opted for the ‘use this kind of approach sometimes’.

Due to the different strategies to enlarge vocabulary, consequently, it is remarkable that a high proportion, 90.5% of the respondents, chose textbook and the content as the main source of the vocabulary, and very low percentage of the teachers (9.5%) encourage their students to learn words or phrases either from TV or English songs, radio programs, English movies and magazines etc.

When it comes to the useful practicing vocabulary activity, the types of activities teachers consider the most useful vary. More than half of the teachers (57.2%) chose ‘completing vocabulary lists’, while ‘[F]ill in the gaps exercise’ has been chosen by 28.6% of them, and
9.5% of the teachers regard ‘matching’ as a useful activity to practice vocabulary. On the other hand, a few of the teachers (4.7%) consider ‘reading texts’ as a useful activity.

According to the vocabulary teaching procedure described by teachers, surprisingly, in total, 90.5% of the English teachers keep a traditional way of vocabulary teaching. Only 9.5% of the teachers change the traditional vocabulary teaching methods and teaching patterns. Their English vocabulary teaching is to show the nature of the English vocabulary system and connection, making students acquire the rules in variation and conversion of English words, whereas the traditional vocabulary teaching concentrates on imparting knowledge alone, simply explaining the meanings, the spellings and the usages. The procedures are as follows:

a. presenting new words;
b. correcting the pronunciation;
c. explaining the meaning;
d. making sentences with new words.

Based on the analysis conducted above, the results demonstrate that teachers fail to give students effective strategies to learn vocabulary. On the one hand, a large percentage of the teachers do not require their students’ extensive reading. As a result, the students will show a very restricted knowledge of vocabulary. The teachers do not help foster their students’ development of a large “word bank” and effective vocabulary learning strategies. On the other hand, most teachers tend to teach vocabulary explicitly and lack varieties in presentation. The way of teaching vocabulary on dealing with pronunciation, form, and meaning cannot make students learn new words effectively. Students just understand the words’ meanings, but they cannot figure out the meaning of a word from its context. New vocabulary is hard to embed in the students’ minds without their own processing. Like a computer, the human brain needs to be “on” in order to work. It cannot retain information without “saving” or processing it by actively linking new concepts to existing knowledge (Riegler 2005). Thus, the traditional vocabulary instruction does not teach students effective word-learning strategies and how to appreciate words.
4. Discussion

This section consists of a discussion of the data results. The results show that most students report being visual learners; they want to see everything written or diagrammed. However, auditory input plays a dominant role in teaching. Many teachers use a lecture-style forum, presenting information by talking to their students. Only auditory learners tend to benefit most from traditional teaching techniques. A conflict between teaching and learning styles is obvious. On the other hand, English teachers pay little attention to strategies for helping students learn vocabulary. There are also many problems in relation to English vocabulary teaching strategies.

4.1 Mismatch Between Learning and Teaching Styles

When the learning styles of the students and the teaching style of the instructor match, then both the students and the instructor get the most from the interaction. Students will gain more knowledge, retain more information, and perform far better when teaching styles match learning styles. Felder and Henriques (1995:28) hold that matching teaching styles to learning styles can significantly enhance academic achievement, student attitudes, and specifically in foreign language instruction. However, when there is a mismatch both the student and the faculty suffer. Where and how does this mismatch occur in the present study?

The first place where the mismatch occurs is in the ways most teachers teach their students. From the results of the teaching style survey, a high proportion of the teachers (90.5%) have a preference for teacher-centered instruction. In this method, the teacher is seen as the holder of all knowledge, and the characteristic of teacher-centered approach is lecture. This type of lecturing is described as an “uninterrupted verbal presentation by an instructor”. However, giving lectures is the most accepted and frequent teaching method. Teachers come to class and start to lecture. They talk about the subject usually at the front of the class with the students listening attentively. There is little student involvement and the teacher strongly favors auditory teaching style. Lecturing like this is very well suited to students that have an auditory learning style. It assumes that all students have similar learning styles and identical informational needs.
However, investigation into the learning style preference of the primary school pupils, found that 70.3% of the pupils had a preference for visual learning style. Visual learners are the individuals who think in pictures rather than in words. They learn better visually than auditorily. They are the learners who need to see the picture first before they learn the details. When a visual material is used to present information, it can improve their comprehension. A picture is more effective than words alone for them. Of those surveyed, 23.7% of the pupils are auditory learners. This teacher-centered approach suits them. If adding visuals to lecturing, it can meet the students’ needs from 23.7 percent to 94 percent. Another type of learner that the teacher did not pay special attention to is kinesthetic learners. There are 6% of the pupils who are kinesthetic learners in the study. These learners like to be actively involved in what they are learning. They enjoy acting out what they are learning, interviewing others, playing games and simulations. They enjoy action-packed learning experiences. However, the teacher-centered method has little student involvement. The essence of this kind of teaching and its purpose are for a steady transmission of information from the teacher to the students. Thus, the teacher-centered method does not work for the kinesthetic students. This method does not match their best and fastest method of learning.

Obviously, the learning styles of many students do not conform to the traditional teaching style of most teachers as explained above. Most classes are verbal or oral, and auditory is a major teaching style for the teachers. However, the most common learning style among the pupils is visual learning. These students like to read and obtain a great deal of visual stimulation. For them, lectures, conversations, and oral directions without any visual backup are very confusing and can be anxiety-producing. No matter how learning styles are assessed, students come in all shapes and sizes as learners. However, under the influence of Confucian teaching, the Chinese teachers make all the decisions during the class. The standard mode of authoritarian style is command and control, with no regard for diversity and efficiency of teaching and learning. Learners are to be controlled, and no matter how many kinds of learners there are in the classroom, the teachers adopt a single approach to teaching their students. The students are expected to do what they are told without questioning. As the result reveals, the faculty is not aware that the students have different learning styles. Therefore,
they continue to adopt a single approach to teaching the entire group. This traditional form of teaching cannot meet individual learner needs without involving extensive planning and task-specific classroom management. Generally speaking, teachers in a teacher-centered environment focus more on content than on student processing. The teacher-centered classrooms do not place students at the center of classroom organization and disrespect their learning needs, strategies, and styles. In teacher-centered classrooms, students cannot be observed working individually or in pairs and small groups on distinct tasks and projects. Problems occur when teaching styles conflict with students’ learning styles, which resulting in limited learning or no learning.

Another place where the mismatch occurs is in the students themselves. The students’ native culture has influenced their perceptions of how second language is learned and taught. It is worth noting that the cultural influence on EFL education, in which Chinese students’ learning styles have been conditioned, is deeply rooted. Cortazzi and Jin (1996:74) use the term Chinese “culture of learning” to describe a whole set of expectations, attitudes, beliefs, values, perceptions, preferences, experiences, and behaviors that are characteristic of Chinese society with regard to teaching and learning. For instance, a teacher’s personality, knowledge level, and teaching methods, as well as his or her attitude and attention toward students, will affect students’ attitudes toward and interest in his or her teaching in class. Chinese students, regardless of their different learning preferences, who have been conditioned by their previous cultural experiences, will show great respect for their teachers, and in the meantime, expect their teachers to show a strong interest in them since the students see their teacher as the most reliable person to turn to for help. Therefore, the students try to adapt their own learning styles to their teachers’ teaching styles. Even when the teaching style is incompatible with their learning styles, no one dares to challenge teachers. Furthermore, students expect their teachers to be “facilitators” or “coaches” in the subjects they teach. The teachers are perceived as a “fount of knowledge”, with students as “passive receivers of knowledge”. Students recall the strengths inherent in teacher-centeredness, in which they could learn much more input from teachers in class. Therefore, EFL classrooms in China often take the form of “knowledge transmission” from teacher to students. In other words, the “culture of learning” shapes the
way second language is learned and taught.

To sum up, the mismatch between the learning and teaching styles in the study occurs in part because the teachers tend to favor their own teaching styles, and in part because the students instinctively accept the way they are taught in classes — the teaching style in most lecture courses tilts heavily toward the small percentage of students who are auditory learners. This imbalance puts a sizeable fraction of the student population at a disadvantage.

4.2 Problems of English Vocabulary Teaching Strategies

In the previous section, a detailed description of the outcomes of the questionnaire on the English vocabulary teaching strategies was presented. Based on the comprehensive study of the outcomes, a conclusion can be made that though the performance of the teachers in the questionnaires is encouraging, most of the teachers have few strategies in their vocabulary teaching. Therefore, the teachers in this survey are lacking in effective and efficient vocabulary teaching strategies. Many problems exist in the situation of teaching English vocabulary as seen in the present study.

As indicated by the vocabulary teaching strategies applied by the teachers, the data reveals teachers’ excessive dependence on textbooks as the source for vocabulary. A high number of teachers (90.5%) choose the textbook and the content they teach to students as the main source of students’ vocabulary. As for the new words appearing in their outside reading, such as radio and TV, the teachers do not pay enough attention to them. The rest of the teachers (9.5%) are likely to use extracurricular sources (such as listening to English songs, radio programs, watching English movies, reading stories, magazines etc.). The existing evidence indicates that incidental and intentional learning are both essential for language learning, a more balanced structure of vocabulary sources seems more helpful in improving learners’ vocabulary. Incidental vocabulary learning occurs all of the time when we read. Based on the way a word is used in a text we are able to determine its meaning. Teachers should model the incidental vocabulary learning for students to help them develop their own skills. Research is clear regarding implications for instruction that will ensure the development of large, useful
vocabularies: wide reading plays a critical role in developing knowledge. Of those surveyed, 90.5% of the English teachers keep such a traditional English vocabulary teaching procedure as the following: firstly, they present new words; secondly, they correct the pronunciation; thirdly, they explain the meaning; and finally, they make sentences with new words. Under the guidance of traditional vocabulary teaching, most teachers always pay attention to the word meaning, spelling, and pronunciation. Thus, vocabulary teaching is simply seen as the memorization of separate word forms with fixed meanings, which is too simplistic and inadequate for the learners to build up their lexical knowledge.

In addition, when it comes to the useful practicing vocabulary activity, no teacher considered Vocabulary Word Games as a useful activity. As a matter of fact, pupils need motivating ways to learn and retain new vocabulary at their own level. These word games ensure that students explore ideas at a level that build on their own prior knowledge and motivate them to learn independently. Games can also help the teachers to create contexts in which the language is useful and meaningful. In the whole process of teaching and learning by games the students can take part widely and open-mindedly. W. R. Lee holds that most language games make learners use the language instead of thinking about learning the correct forms (1979:2). He also says that games should be treated as central not peripheral to the foreign language teaching program. A similar opinion is expressed by Richard-Amato, who believes games to be fun but warns against overlooking their pedagogical value, particularly in foreign language teaching. According to him, games can lower anxiety, thus making the acquisition of input more likely (Richard-Amato 1988:147). The students can be highly motivated, and the games can enable learners to acquire new experiences within a foreign language which are not always possible during a typical lesson. Learning vocabulary through games is an effective and interesting way. Games are used not only for mere fun, but more importantly, for the useful practice of language lessons.

Moreover, when it comes to some newly invented methods, surprisingly, more than 80% of the teachers do not know how to use them. Even for the common methods, there are also many teachers who have never used them. It is notable that nearly 90% of the English
teachers tend to overlook the importance of the lexical system. As indicated by the questionnaire responded from the teachers, most teachers seldom teach their students how to memorize vocabularies by using the lexical system, which is the main obstacle the teachers are faced with at the primary school. This phenomenon might have resulted from the fact that linguists have worked out a perfect equivalent Chinese vocabulary system to the English vocabulary system, so that teachers and students more easily can deal with the vocabulary than with the grammar and sound of English which are quite different from the Chinese grammar and sound system. Lexical items may also have appeared to be of secondary importance because they have sometimes been seen as something that is used to “flesh out” the structure or to exemplify parts of the sound system. However, without a lexicon, the major meaning-carrying element in a language is missing. Recent developments in lexical semantics did suggest the effectiveness in using these strategies, which affect both vocabulary learning and teaching. For example, componential analysis and the paradigmatic versus syntagmatic conceptions of the mental lexicon have prompted the development of semantic fields, semantic networks or maps, or semantic grid strategies in which new words are presented and organized in terms of maps or grids of interrelated lexical meanings. The essential factor in forming a semantic field is the semantic interrelationship between words of the same class. Take the color field as an example, red, yellow, blue, white, black, brown and pink are all subject to the perception of color which is the core of the semantic field. It is quite natural that people tend to group related words together on the basis of their semantic interrelationship, because it is easy to master them in the same or related perception.

Richards (2008:42) believes that word association responses suggest that words are indeed organized in the mental lexicon, and that they are organized in a similar manner among native speakers of a language. For example, a person who sees the word yellow will be slightly faster to recognize the word banana as a word. This happens because the words yellow and banana are closely associated in memory. The word banana is activated by its association to the word yellow; so you easily retrieve it even if the stimulus is partial or degraded. The memory retrieval is automatic, evoked by the situation, so this is an example of implicit memory. Researchers sometimes envision a network of word meanings or semantic network somewhat
like the diagram. The distance between words indicates the frequency with which the words are associated in everyday life. Because of these associations, activating one node of the network warms up or nearby words, speeding retrieval. Specifically, Nation (1990:191) maintains that when a group of related items require the same response from the learner, learning would be helped. The network of associations between words in a native speaker’s brain may be set as a goal for second language learners. Therefore, the teacher should instruct the students to master some effective vocabulary memorizing skills. Otherwise, students will spend much time memorizing vocabularies, but it will all be in vain.

Furthermore, the teaching strategies questionnaire reveals that 76.2% of the teachers present vocabulary separating them from context. Another 19.1% of the teachers sometimes teach vocabulary in context. Teaching words in isolation is a traditional vocabulary teaching method in China. English teachers at primary schools usually ask students to learn vocabulary lists in which words are isolated from the context. In one case, they let the students pick out all the new words in the text, list them on a paper, and consult the dictionary for the Chinese meanings. In those teachers’ views, vocabulary teaching is no more than teaching the meanings of words. They think their roles are to help the students master the dictionary meanings. Thus, a phenomenon arises that the students memorize the meanings of new words, but they do not know how to use them. Therefore, the students’ language skills are still not improved. This pattern of English vocabulary teaching is unitary. The teachers only concentrate on explaining the words’ meanings, the spellings and the usages. This pattern is contrary to the law of language study. Separating vocabulary from the context makes students memorize English vocabulary in isolation and mechanically. However, it is impossible to understand a sentence by adding the meaning of all the words it is made up of. The exact meaning of a sentence should be understood by combining the situation in which it is uttered, the purpose for which the speakers to utter it and even with the speakers’ intellectual level and social background. Almost each word has its own lexical meaning, contextual meaning, denotative meaning, connotative meaning and stylistic meaning. Thus, a unitary pattern to teach vocabulary will affect the effectiveness of the students’ learning process.
The characteristics of the above-mentioned teaching strategies are memorizing and modeling. In its written form, the Chinese language depends greatly on the memorizing, repetition and constant improvement of particular ideograms, and it is probably this that leads the teachers to seeing memorizing as a dominant form of vocabulary teaching. Teachers lack the initiative to actively explore different kinds of methods in English vocabulary memorization. Therefore, it causes most students to be confined to only memorizing vocabulary by rote without more effective strategies. This may lead to some negative learning consequences.
5. Suggested Pedagogical Practice Based on the Discussion

The results of the present investigations indicate that, at a macro level, the mismatch between learning and teaching styles exists, which causes learning frustration and failure. Moreover, at a micro-level, many problems exist in the vocabulary teaching strategies. Such situations cause the main block to the effective learning and teaching. Although inappropriate teaching methods by teachers contributing to the inefficiency in English teaching, the basic reason for the inefficiency lays in the traditional teaching style — teach-centered instruction.

Though today’s teachers generally work with single classes with the same age, and these students have an array of needs as great as those among the students of the one-room school, the biggest mistake of this method in teaching is to treat all students as if they were variants of the same individual, and thus to feel justified in teaching them the same subjects in the same ways. This cannot reach out effectively to students who span the spectrum of learning diversity. A different way of teaching is what the individual learners are calling for. Felder and Henriques (1995:28) believe that effective matching between teaching style and learning style can be achieved when teachers are aware of their learners’ needs, capacities, potentials and learning style preferences in meeting these needs. Reid (1996) adds that matching teaching style with learning style gives all learners an equal chance in the classroom, and builds student self-awareness. One method for overcoming the mismatch is that teachers should try to accommodate all learning styles. In this way, the problem of the mismatches between the prevailing teaching style in English courses and the learning styles of most of the students could be minimized. The quality of English teaching significantly enhanced if instructors modified their teaching styles to accommodate the learning styles of all the students in their classes. Granted, the prospect of trying to address the different learning styles simultaneously in a single class might seem forbidding to most instructors; the point, however, is not to determine each student’s learning style and then teach to it exclusively but simply to address each side of each learning style dimension at least some of the time. If this balance could be achieved in classes, the students would all be taught in a manner that sometimes matches their
learning styles, thereby promoting effective learning, and sometimes compels them to exercise and hence strengthen their less developed abilities.

Teachers can begin where students are, not at the beginning of the curriculum guide. They should accept and build upon the premise that learners differ in important ways. Thus, teachers must be ready to engage students in instruction through different learning modalities by using varied rates of instruction along with degrees of complexity. Teachers should call upon a range of instructional strategies, and become partners with their students to see both what is learned and the learning environment are shaped to the learner. They do not reach for standardized, mass-produced instruction assumed to be a good fit for all students because students are individuals. Teachers should provide specific ways for each individual to learn. To improve the effectiveness and efficiency of English teaching, the English teachers in the present study should try to convert their roles for the needs of the students. They should make the class to be learner-centered, more democratic and less teacher-dominant, stress on students’ participation in classroom, show more concern for their needs for instruction. Only in this way can they help to improve the students’ language competence.

Vocabulary teaching is an important part in English curriculum. When starting out teaching new vocabulary, different strategies can appeal to a variety of activities. Researchers have pointed out that strategies may help students learn to learn (Oxford 2002:3), contributing to a better development of linguistic, communicative and pedagogical skill, including autonomy and the management of the learning process. However, several strategies in vocabulary teaching that the surveyed Chinese teachers have tended to overlook are effective.

Instruction through word associations is an overlooked skill. Word association tasks where the learners are asked to select the appropriate paradigmatic or syntagmatic responses highlight the semantic and syntactic properties of the target words, strengthen the links between the items in L2 mental lexicon, and help build new concepts for L2 lemmas consequently resulting in a greater degree of automaticity and accuracy in production. A very effective way present semantically related words is to build word webs around some central concept. For example, after reading the selection Akiak, a story about dog sled racing in
Alaska, it would be appropriate to build a word web of “cold weather words.” At the same time, teaching vocabulary in context is often neglected by the teachers. The same word can have various meanings in different contexts. To convey the meaning of a new word exactly, it is better to present the word in the sentence or in the text. There are at least three advantages of teaching vocabulary in context: Firstly, assessing the meaning of a word in context obliges the learner to develop strategies, such as anticipating and inferencing. Secondly, systematically meeting new words in context underlines the fact that words are indeed used in discourse for purposes of communication. Finally, context provides an indication of the way the words are used. Meanwhile, game is an often-overlooked strategy in vocabulary teaching. Games have been shown to have advantages and effectiveness in learning vocabulary in various ways. Firstly, games bring in relaxation and fun for students, thus help them learn and retain new words more easily. Secondly, games usually involve friendly competition and they keep learners interested. These create the motivation for learners of English to get involved and participate actively in the learning activities. Thirdly, vocabulary games bring real world context into the classroom, and enhance students’ use of English in a flexible, communicative way. Therefore, the role of games in teaching vocabulary cannot be denied.

As discussed above, faced with the anxiety brought about by learning style differences and the present state of English vocabulary teaching, teachers must incorporate vocabulary teaching strategies that appeal to a variety of learning styles. Therefore, it is of great necessity to seek a solution, which can integrate the vocabulary strategies instruction with learning styles. As a result, it can not only provide effective techniques to teach vocabulary, but also meet the needs of different learners so as to reduce the conflict of teaching and learning styles. On the basis of the previous theories and research, some suggestions will be presented below.

5.1 Strategies for Vocabulary Teaching to Different Learning Styles

Traditionally, emphasis has primarily been on the teaching side of EFL instruction, rather than on the learning side. When it comes to learning, everybody has their own style. An important point to make here is that whatever methodology or approach utilized — we recognize that learners learn in different ways: some are more visual, others are more auditory and so on.
With this in mind it is a priority to ensure teachers are able to cater for different learner styles. Meanwhile, a language teaching methodology typically assumes that if the language teacher follows the steps outlined, the effort will result in effective learning by students in the class. Methodologies often assume that everyone learns the same way. As a matter of fact, no single method can meet the needs of all learners. The fact that individual learners use a variety of strategies and approach learning a language differently is not taken into careful consideration within the context of most of the methods for language teaching.

Within the context of methodologies, strategies play a central role in two approaches: learning style and strategies-based instruction. Learning style and strategy instruction involves the explicit instruction of learning styles and strategies so that learners know about their preferred style of learning and how, when, and why to use the strategy, which embeds learning style and strategies into all classroom activities so that learners have contextualized practice. This integration of learner style and strategy instruction approach is a learner-focused approach, which explicitly highlights within everyday classroom language instruction the role of the learners’ styles and strategies in performing instructional activities. Learning style is the general approach one takes to learning; the ways that we prefer to organize and retain information. This instruction teaches learners to be aware of their learning style. For example, a student may learn best by listening (auditory), looking at printed material (visual), or by moving around (kinesthetic). Strategies are the specific things that one does to learn. Strategies are typically linked to a learning style. For example, an auditory learner may apply a strategy of reading aloud to hear a text. A visual learner may draw a graphic organizer to help visualize the organization of a reading passage. A kinesthetic learner may walk around while studying new vocabulary written on flash cards. Research data suggest that there is a link between the language learning strategies and learning styles. In this highly interactive course, the teacher should apply style and strategy theory to the specific classroom tasks and lessons and consider the benefits and limitations the currently available style and strategy measures when designing the teaching project (e.g. set of classroom activities).
With respect to vocabulary teaching, it is a key point that how teachers can do to promote different learner styles to learn new vocabulary quickly. Learning new words can be accelerated if teacher uses effective strategies that cater to his or her students’ learning styles. The tips below will provide fun and creative ways to help students learn vocabulary words faster. There are a variety of fun vocabulary activities that have game-like features which are motivating. Based on the integration of learning styles and vocabulary strategies instruction, the specific techniques of vocabulary teaching are as follows.

The visual learner requires graphic aids to really succeed at learning tasks. They learn everything through seeing. The visual student may think in pictures and will enjoy diagrams, illustrated books, videos, and seeing a demonstration. They will generally take detailed notes during class, illustrate stories that they write, and use pictures to help them memorize facts. The visual learner will enjoy phonics with pictures. Thus, the vocabulary teaching tips for visual learners include:

- Practicing visualizing (mental imagery) or picturing spelling words.
- Flash cards for vocabulary.
- Drawing a picture dictionary for vocabulary, and all the visual cues are present, such as syllabication, definitions, configurations, affixes, etc.
- Drawing lines around the configuration of printed words and structural word elements.

Auditory learners are frequently gifted musicians being able to “play by ear”. They will learn more easily through verbal lessons and anything that allows them to talk out what they are learning. They learn best by reading text aloud. Quite often the auditory learner will enjoy debates and discussions in class. They do not mind making presentation and may use musical jingles to help them memorize facts. They enjoy dictating their ideas to others and may not enjoy writing. The vocabulary teaching tips for auditory learners are the following:

- Reading the words and definitions aloud.
- Recording themselves saying the words and definitions. They should then playback these recordings.

Kinesthetic learners often struggle with learning vocabulary because it is traditionally taught in an auditory or visual way. Kinesthetic learners learn vocabulary and reading
comprehension using different methods and activities from those with other learning styles, such as auditory or visual learners. Kinesthetic learners have a right-brain preference, which means they learn differently from those with a left-brain preference, such as auditory and visual learners. Traditional methods involve using a vocabulary book which lists new words and their meanings or reading the words aloud. They may also include writing exercises in which one fills in the blank in sentences with the correct word. These techniques are visual, auditory, and predominantly left-brain in their strategies. This puts kinesthetic learners and right-brain learners at a disadvantage. Kinesthetic learners will learn effectively if given the opportunity to move and be active. They are not able to sit still for long periods of time, and will use body language and hand gestures when talking. They need to show you how to do something rather than explain it. They love to touch things and are often natural-born actors. Help kinesthetic learners by giving them a chance to move about. Physical action, even if it is limited, will stimulate these students and help them do their best. These activities can accelerate the speed at which kinesthetic learners can learn new words in a fun, engaging way. The vocabulary teaching tips for kinesthetic learners are as follows:

- Using games, and word associations.
- Making a list of words and their definitions. Taking turns with the kinesthetic students selecting a word and acting it out silently, so the other can guess which word is being dramatized.
- Making their own word puzzles and collaborating with visual learners.

The strategies mentioned above can be used to greater advantage if we can diagnose learning style preferences. The ideas are divided according to each learning style. However, there will always be a mix of learning styles amongst the students in a class. In order to accommodate those learning styles, one way to achieve is to match teaching style with learning style. A better approach is to attempt a balanced teaching style that does not excessively favor any one learning style—or rather tries to accommodate multiple learning styles (Pedagogical changes, however, should be informed by teacher beliefs about good teaching practices). Teachers can present new information and materials in a variety of modes, and use a variety of activities. However, it is hardly possible for teachers to use all of the above-mentioned methods in any one
lesson (though they can over several lessons). It is true that as the teacher accommodates one style, he or she blocks another, but there is a combined approach.

The multisensory lessons can meet the needs of different learner styles at the same time. This teaching techniques and strategies stimulate learning by engaging students on multiple levels. They encourage students to use some or all of their senses to gather information about a task and link information to ideas they already know and understand. Multisensory teaching approach is simultaneously visual, auditory, and kinesthetic to enhance memory and learning. Links are consistently made between the visual (what we see), auditory (what we hear), and kinesthetic-tactile (what we feel) pathways in learning to read and spell (Birsch 1999:2). This methodology can make a good combination of learner styles and strategy instruction simultaneously. Therefore, in order to meet diverse needs from individual students, many multisensory activities need to be presented at the same time. This approach is to keep it simple, straightforward and at the same time appeal to the three senses of learners.

5.2 Suggested Multisensory Vocabulary Teaching Activities

In the following presentation, the multisensory teaching approach will be implemented in the lower primary levels. The English instruction at primary schools is intended to endorse the mastery and development of the basic abilities and skills concerning language use, so that the pupils are able to express simple expression with an emphasis on the vocabulary mastery. The following teaching activities will be demonstrated to integrate the students’ learning styles with the vocabulary strategies instruction. The lesson involves different activities and at least two or more of the sensory pathways are activated. These teaching activities will mean that students have a visual memory from seeing materials, an auditory memory from hearing the sound it makes, and a kinetic memory from having performed body movements. It was important to catch the pupils’ attention and to ensure that pupils have fun meaningfully. Furthermore, these teaching activities help to meet the needs of a variety of learners.

In proposing the ways of teaching narratives, sample activities will be provided. The teaching activities are merely suggestions on the use of the material found in the textbook English
Vocabulary in Use. Unit 4 Everyday verbs: Go/went/gone (see Appendix D) in the book is to be used to present the suggested multisensory teaching approach. The goal of the unit is to provide a quick and easy resource to provide students an instant way to learn everyday verbs. The target verbs are presented through a variety of games to appeal to the different learning styles. Learning English vocabulary using games is an important way for primary teachers and students. As young students, they are easy to accept the English language because they learn by playing games. For the teachers, it can help them in the teaching process. In addition, three teaching steps involved in the vocabulary teaching: convey meaning (step 1), check understanding (step 2), and consolidate (step 3). The following are the suggested activities.

Unit 4 Everyday verbs: Go/went/gone

Level of Students: Primary pupils (Grade 3)

Suggested Lesson Time: 50 min

1. Presentation of new words

Time allocation: 15 min

Aim: To match the action verbs to the gestures; to present the new word.

Procedure:

(1) Matching the action verb *go* to the gestures by miming the ways of moving from one place to another.

(2) Call on several students and have them describe the motions.

(3) Word in context: explaining the meanings of *go* by giving different situations.
    e.g. I go to work by bike.
    e.g. Where does this road go to?

(4) Have the students open the text to page 12.

(5) Explain the form of its Past Tense and Past Participle in context.

(6) Explain *go + prepositions* and *go + v-ing for activities* by Collocation.

    e.g. go away, go out, go swimming, go shopping

(7) Explain *go + v-ing = go to do*
e.g. go shopping = go to shop, go fishing = go to fish
  go skating = go to skate, go swimming = go to swim

2. Matching Games

Time allocation: 12 min

Aim: To make the sentences of go + prepositions and go + -ing for activities;
  To match the pictures in the cards;
  To recite the sentence that teacher reads.

Preparation:

(1) Seven small pictures; the sentence-cards backed with sandpaper and attached or removed
    from a flannel-board.
(2) A list of sentences below that match with the pictures.

  ① Pablo went out of the house.          ② Kim went up the stairs slowly.
  ③ Bob went down the stairs quickly.    ④ Rose and her friends go camping.
  ⑤ Alison usually goes swimming in the morning. ⑥ Jean is going shopping today.
  ⑦ Tom likes going sightseeing when he is on holiday.

Procedure:

(1) Game Description:

Sentences or phrases are matched to pictures. The learners have to match the sentences or
phrases with the pictures. The cards are not ‘flashed’ but are just placed under or against the
pictures. Sentence like This is a house is the simplest. With some pictures, longer sentences are
possible such as The little girl has fallen into the water. The picture is shown and a descriptive
sentence is then obtained from the class, e.g. John is skipping. The card bearing this sentence is
then put underneath, similarly for other pictures.

(2) Game Organization:

• Divide the students into several groups of 7 or 8 members;
• Teacher puts up all pictures on flannel-board, and point to the pictures at random.
• Students compete with one another to make descriptive sentences of the pictures.
• The student who makes a right sentence comes out and repeats the sentence aloud.
• All students follow the teacher to read all the sentences matching with the pictures.
• The student who makes the most right sentences is the winner.
**Purpose:**
This kind of activity can easily be made into a simple competitive game. Some words work well with pictures. Pictures can be used in printable worksheets and flashcards, where pictures are matched to the word they represent. This can be a good way to introduce blocks of related words, which are often utilized in foreign language classes, such as nouns and verbs related to everyday activities. It is an advantage to have a collection of simple pictures showing the object or action, which can encourage the students’ accuracy in word recognition. As the activity involves pictures and verbal reading, teachers can make the sounds themselves, or bring in tapes or CDs for students to listen to. This activity meets the need of visual and auditory learners to acquire the vocabulary with fun and accelerates their learning speed.

3. **Vocabulary Charades (Miming Games)**

**Time allocation:** 15 min

**Aim:** To match the action phrases *go+-ing for activities* to the gestures.

**Preparation:** a set of cards on each of which an activity is written below.

- go fishing
- go skiing
- go dancing
- go riding
- go running
- go eating
- go playing
- go driving

**Procedure:**

(1) Game Description:

Many simple actions can be performed or mimed in the classroom. Learners and teams take turns to perform an action, and the others guess what it is. Vocabulary Charades help kinesthetic students make a list of words and their definitions. Take turns with the kinesthetic students selecting a word and acting it out silently, so the other can guess which word is being dramatized. Group can separately prepare a number of mimed actions in which all the members of the group take part. Other groups then say what they think has been going on, e.g. an accident in the street (somebody walking suddenly stops, looks shocked, then hurries forward to help a man holding his head, is brushed aside by a ‘doctor’, etc.).

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(2) Game Organization:

• Divide the students into several groups (seven or eight is a good number).
• Distribute to each group a set of cards with the phrases of go+-ing for activities.
• Each group decides who will gesture the written phrases.
• A student in one group select out the verb phrase written on his or her card and act it out,
  while the students in other groups guess the verb.
• The groups take turns.

  **Purpose:**

Although no language is involved in the mime itself, the mime stimulates interest, the desire to
speak about what one has seen, and the wish to communicate to others that one understands
what it represents. It is based on the characteristics and attitude of the students that they are
curious and in general like any sort of play-acting. Through the sensory experiences of seeing,
touching, hearing, and moving, they develop their learning skills. Using games that involve a
varied use of language appears to hold a solution for many teachers. Teacher use games
activities as their teaching aid. The students appreciate any kind of activities which provide
excitement and fun. It will be easy to understand and practice of English. The students can
learn while playing games. Therefore, teaching vocabulary-using games is the effective way.
The above-mentioned activity involves body language and hand gestures, which fits the
kinesthetic learner to learn and understand the new word. Moreover, total physical response
works well with young students and help introduce them to new concepts. After explaining
new vocabulary, teacher can ask the kinesthetic students to perform the actions to accelerate
the speed of vocabulary learning.

4. **Teaching Assessment:**

  **Time allocation:** 8 min

  **Aim:** To check the teaching result through making sentences by the students.

  To describe the motions with the core verb go in students’ real life.

  **Procedure:**

  Call on the students individually and have them make sentences related with the
  verb go (e.g. by asking students the question “What do you do on holiday?”).
6. Conclusion

The current survey was originally motivated by an interest in the instructional vocabulary strategies of English teachers with respect to combining learner styles. Through the process of conducting several questionnaires, the results indicate that the learning styles of many students and the teaching styles of many teachers do not match. The majority of students are visual learners, while most teachers, on the other hand, adopt the auditory teaching style. This leads to frustration on the part of the teacher and a missed opportunity on the part of the student. Few teachers in the study are able to teach to a wide variety of students and at the same time satisfy all the various different learning styles. Furthermore, the present research shows that there are many problems in the present state of English vocabulary teaching. The teachers lack the initiative to explore new methods in vocabulary teaching: most teachers still keep a traditional English vocabulary teaching procedure; their teaching pattern is unitary; some teachers cannot help students develop vocabulary learning strategies; other teachers cannot use various methods in vocabulary teaching in a flexible way. In a word, there are few strategies involved in their vocabulary teaching. However, teaching strategies can take students to promote their own learning success, which include a vast number of teaching techniques so as to make learning easier, faster, more enjoyable, more effective, and to boost performance. Developing teaching strategies can help students find a variety of tools to aid learning and understanding. In the case of the visual learners, this will mean validating those techniques that appeal to their learning channel preferences while promoting other appropriate techniques for other learners.

In all academic classrooms, no matter what the subject is, there will be students with multiple learning styles. Everyday teachers make instructional decisions before, during, and after meeting the students, and these decisions lead to tailored instruction to individuals or groups in the classrooms. There are academically diverse learners and teachers need to make curriculum choices that complement our students’ interests, strengths and needs. The effective teacher is constantly making decisions about how to present information to achieve this, as well as monitoring and adjusting presentations to accommodate individual differences and enhance the learning of all students. An effective means of accommodating these learning styles is for
teachers to change their own styles and strategies and provide a variety of activities to meet the needs of different learning styles. Then all students will have at least some activities that appeal to them based on their learning styles, and they are more likely to be successful in these activities. When presenting content, effective teachers gain their students’ attention, interact positively with the students, review previously covered material, and provide an organization for the material (e.g. graphic organizers, outlines, anticipation guides). Clear directions, adequate examples, and practice need to be provided in a relevant context for students.

When it comes to vocabulary teaching, the traditional way of vocabulary teaching makes the students lazy and bored. The teacher needs something different to make students interested and motivated. They should combine their vocabulary teaching method with the different learning styles. The suggested multisensory approach requires the integration of visual, auditory, and kinesthetic techniques in classroom teaching. It can simultaneously meet the various needs from visual, auditory, and kinesthetic learners to enhance memory and learning. The right combination of these activities varies with the class profile. For the auditory learners, students tend to get much out of lectures, verbal explanations, tapes and oral instruction. Language games for this type of learner are mainly listening based. They include games that involve repetition, dictation, and listening for clues. As for visual learners, they prefer to read silently and make good use of any illustrations that go with the text. They will generally prefer you to teach with written instructions and will benefit from you acting out situations, watching a demonstration or presenting scenarios in videos. When it comes to kinesthetic learners, they are often the students who just do not get what you are trying to teach in a traditional lecture or worksheet based lesson. Kinesthetic learners take in information best when they use their whole bodies to complete practice exercises.

Therefore, EFL teachers should encourage students to build their confidence by using direct, audio-lingual, community language learning and communicative approaches, methods and practices and give them more active practice in their learning skills. Individual differences of students need to be considered and the instructional delivery system needs to correspond to the varying abilities of the students. Students may fail to learn the material if the teacher’s style of
teaching does not match their learning styles. Many researchers claim that students with highly preferred learning styles achieve higher test scores when instructional conditions or resources complement their preferred styles. By teaching to the particular learning styles of students, learning outcomes can be improved.

The results of this study suggest that multisensory approach might offer some benefits to meet diverse learners’ needs. It is hoped that the findings of this study will be of interest to instructors in similar instructional settings and prompt them to evaluate the existing practices and experiment with new approaches to English teaching. It is also hoped that the results of this study will stimulate further research in the integration of vocabulary teaching strategies with learner styles.
References


Appendix A

VAK Learning Styles Self-Assessment Questionnaire

Circle or tick the answer that most represents how you generally behave.

1. When I operate new equipment I generally:
   a) read the instructions first
   b) listen to an explanation from someone who has used it before
   c) go ahead and have a go, I can figure it out as I use it

2. When I need directions for travelling I usually:
   a) look at a map
   b) ask for spoken directions
   c) follow my nose and maybe use a compass

3. When I cook a new dish, I like to:
   a) follow a written recipe
   b) call a friend for an explanation
   c) follow my instincts, testing as I cook

4. If I am teaching someone something new, I tend to:
   a) write instructions down for them
   b) give them a verbal explanation
   c) demonstrate first and then let them have a go

5. I tend to say:
   a) watch how I do it
   b) listen to me explain
   c) you have a go

6. During my free time I most enjoy:
   a) going to museums and galleries
   b) listening to music and talking to my friends
   c) playing sport or doing DIY

7. When I go shopping for clothes, I tend to:
   a) imagine what they would look like on
   b) discuss them with the shop staff
   c) try them on and test them out

8. When I am choosing a holiday I usually:
   a) read lots of brochures
   b) listen to recommendations from friends
   c) imagine what it would be like to be there

9. If I was buying a new car, I would:
   a) read reviews in newspapers and magazines
   b) discuss what I need with my friends
   c) test-drive lots of different types

10. When I am learning a new skill, I am most comfortable:
    a) watching what the teacher is doing
    b) talking through with the teacher exactly what I’m supposed to do
c) giving it a try myself and work it out as I go

11. If I am choosing food off a menu, I tend to:
   a) imagine what the food will look like
   b) talk through the options in my head or with my partner
   c) imagine what the food will taste like

12. When I listen to a band, I can’t help:
   a) watching the band members and other people in the audience
   b) listening to the lyrics and the beats
   c) moving in time with the music

13. When I concentrate, I most often:
   a) focus on the words or the pictures in front of me
   b) discuss the problem and the possible solutions in my head
   c) move around a lot, fiddle with pens and pencils and touch things

14. I choose household furnishings because I like:
   a) their colours and how they look
   b) the descriptions the sales-people give me
   c) their textures and what it feels like to touch them

15. My first memory is of:
   a) looking at something
   b) being spoken to
   c) doing something

16. When I am anxious, I:
   a) visualise the worst-case scenarios
   b) talk over in my head what worries me most
   c) can’t sit still, fiddle and move around constantly

17. I feel especially connected to other people because of:
   a) how they look
   b) what they say to me
   c) how they make me feel

18. When I have to revise for an exam, I generally:
   a) write lots of revision notes and diagrams
   b) talk over my notes, alone or with other people
   c) imagine making the movement or creating the formula

19. If I am explaining to someone I tend to:
   a) show them what I mean
   b) explain to them in different ways until they understand
   c) encourage them to try and talk them through my idea as they do it

20. I really love:
   a) watching films, photography, looking at art or people watching
   b) listening to music, the radio or talking to friends
   c) taking part in sporting activities, eating fine foods and wines or dancing

21. Most of my free time is spent:
   a) watching television
   b) talking to friends

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c) doing physical activity or making things

22. When I first contact a new person, I usually:
   a) arrange a face to face meeting  
   b) talk to them on the telephone  
   c) try to get together whilst doing something else, such as an activity or a meal

23. I first notice how people:
   a) look and dress  
   b) sound and speak  
   c) stand and move

24. If I am angry, I tend to:
   a) keep replaying in my mind what it is that has upset me  
   b) raise my voice and tell people how I feel  
   c) stamp about, slam doors and physically demonstrate my anger

25. I find it easiest to remember:
   a) faces  
   b) names  
   c) things I have done

26. I think that you can tell if someone is lying if:
   a) they avoid looking at you  
   b) their voices changes  
   c) they give me funny vibes

27. When I meet an old friend:
   a) I say “it’s great to see you!”  
   b) I say “it’s great to hear from you!”  
   c) I give them a hug or a handshake

28. I remember things best by:
   a) writing notes or keeping printed details  
   b) saying them aloud or repeating words and key points in my head  
   c) doing and practising the activity or imagining it being done

29. If I have to complain about faulty goods, I am most comfortable:
   a) writing a letter  
   b) complaining over the phone  
   c) taking the item back to the store or posting it to head office

30. I tend to say:
   a) I see what you mean  
   b) I hear what you are saying  
   c) I know how you feel

Now add up how many A’s, B’s and C’s you selected.

A’s =
B’s =
C’s =

If you chose mostly A’s you have a VISUAL learning style.
If you chose mostly B’s you have an AUDITORY learning style.
If you chose mostly C’s you have a KINAESTHETIC learning style.
Appendix B

Teaching Style Inventory

Respond to questions below by using the following rating scale:
1 = strongly disagree | 2 = moderately disagree | 3 = undecided | 4 = moderately agree | 5 = strongly agree.

1. Facts, concepts, and principles are the most important things that students should acquire. **Response:**

2. I set high standards for students in this class. **Response:**

3. What I say and do models appropriate ways for students to think about issues in the content. **Response:**

4. My teaching goals and methods address a variety of student learning styles. **Response:**

5. Students typically work on course projects alone with little supervision from me. **Response:**

6. Sharing my knowledge and expertise with students is very important to me. **Response:**

7. I give students negative feedback when their performance is unsatisfactory. **Response:**

8. Activities in this class encourage students to develop their own ideas about content issues. **Response:**

9. I spend time consulting with students on how to improve their work on individual and/or group projects. **Response:**

10. Activities in this class encourage students to develop their own ideas about content issues. **Response:**

11. What I have to say about a topic is important for students to acquire a broader perspective on the issues in that area. **Response:**

12. Students would describe my standards and expectations as somewhat strict and rigid. **Response:**

13. I typically show students how and what to do in order to master course content. **Response:**
14. Small group discussions are employed to help students develop their ability to think critically. **Response: □**

15. Students design one of more self-directed learning experiences. **Response: □**

16. I want students to leave this course well prepared for further work in this area. **Response: □**

17. It is my responsibility to define what students must learn and how they should learn it. **Response: □**

18. Examples from my personal experiences often are used to illustrate points about the material. **Response: □**

19. I guide students’ work on course projects by asking questions, exploring options, and suggesting alternative ways to do things. **Response: □**

20. Developing the ability of students to think and work independently is an important goal. **Response: □**

1 = **strongly disagree** | 2 = **moderately disagree** | 3 = **undecided** | 4 = **moderately agree** | 5 = **strongly agree**

21. Lecturing is a significant part of how I teach each of the class sessions. **Response: □**

22. I provide very clear guidelines for how I want tasks completed in this course. **Response: □**

23. I often show students how they can use various principles and concepts. **Response: □**

24. Course activities encourage students to take initiative and responsibility for their learning. **Response: □**

25. Students take responsibility for teaching part of the class sessions. **Response: □**

26. My expertise is typically used to resolve disagreements about content issues. **Response: □**

27. This course has very specific goals and objectives that I want to accomplish. **Response: □**
28. Students receive frequent verbal and/or written comments on their performance.
   
   **Response:** □

29. I solicit student advice about how and what to teach in this course.
   
   **Response:** □

30. Students set their own pace for completing independent and/or group projects.
   
   **Response:** □

31. Students might describe me as a "storehouse of knowledge" who dispenses the fact, principles, and concepts they need. **Response:** □

32. My expectations for what I want students to do in this class are clearly defined in the syllabus. **Response:** □

33. Eventually, many students begin to think like me about course content. **Response:** □

34. Students can make choices among activities in order to complete course requirements. **Response:** □

35. My approach to teaching is similar to a manager of a work group who delegates tasks and responsibilities to subordinates. **Response:** □

36. There is more material in this course than I have time available to cover it. **Response:** □

37. My standards and expectations help students develop the discipline they need to learn. **Response:** □

38. Students might describe me as a "coach" who works closely with someone to correct problems in how they think and behave. **Response:** □

39. I give students a lot of personal support and encouragement to do well in this course. **Response:** □

40. I assume the role of a resource person who is available to students whenever they need help. **Response:** □

Click "Score Survey " and your results will appear below. The results of your teaching style survey are as follows:

- expert
- formal authority
- personal model
- facilitator
- delegator

Score Survey
Appendix C

Questionnaire on English Vocabulary Teaching Strategies

Teaching Experience: Sex: Age:

1. What’s your attitude to vocabulary teaching in English teaching? (     )
A. the most important  B. important  C. not so useful

2. Do you present vocabulary in appropriate contexts and situations? (     )
A. Yes, and always stick to it.  B. not always  C. Never

3. Series-connected memory system: to memorize a certain word or the name of
   something, people often connect the first letter or syllable of each word to make a new
   word, e.g. the first letter of the four words “north” “east” “west” “south” can make a
   new word “news” (     )
A. know this kind of approach but never use it
B. use this kind of approach sometimes (according to each word)
C. have no idea about this approach

4. Discriminate the meaning of a word by distinguishing the root:
   e.g. the root of costly is cost, the root of valuable is value (     )
A. know this kind of approach but never use it
B. use this kind of approach sometimes (according to each word)
C. have no idea about this approach

5. Discriminate the meaning of a word by word tree
   e.g. Travelling (     )
   by land by air by water by train, coach, by plain by boat,
   ship bus bike helicopter, ocean-liner
A. know this kind of approach but never use it
B. use this kind of approach sometimes (according to each word)
C. have no idea about this approach

6. Which of these strategies do you use to enlarge students’ vocabulary? (     )
A. I always encourage students to read books or texts in English, though it is not compulsory
   for class.
B. I always encourage students to learn words or phrases either from TV or English songs,
   radio programs, watching English movies and magazines etc.
C. I encourage students have a look at the dictionary and I learn some new word.
D. The textbook and the content is the main source of the vocabularies I choose to teach to
   students.

7. Which of the following types of activities do you think of as the most useful to practice
   vocabulary? (     )
A. Filling in the gaps with vocabulary given.  B. Crosswords or word squares.
C. Reading texts. D. Matching (words and pictures, words and their definitions, etc).
E. Completing vocabulary list or columns.  F. Writing composition.
G. Vocabulary Word Games.

8. Describe your English vocabulary teaching procedure.
Appendix D

Unit 4 Go/ went/ gone

A. Go
Go means to move from one place to another.

I go to work by bike. My brother goes by car.
We went to Paris last summer.
Shall we go to the swimming pool today?

You can go to a place on foot or in some kind of transport.
To make it clear that we are going on foot we can say:
We’re walking to work this morning.

B. Go + prepositions
Kim went in(to) his room and shut the door.
Yuko went out of the house and into the garden.
Rani was tired. He went up the stairs slowly.
The phone was ringing. She went down the stairs quickly.
I’m going back home this evening.

C. Go + ing for activities
Go is often used with –ing for different activities.

I hate going shopping.
I usually go swimming in the morning.
Let’s go dancing.
Do you like going sightseeing when you are on holiday?
Hans goes skiing every winter.
Bob is going fishing today.